

INVOICE



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St. NW
Ste. 200
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

Invoice #	Invoice Date	Invoice Month	Invoice Period
37639-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	37639	08885928

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	10/30/12	CBS This Morning	7-9a	MT-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 8:21 AM CBS This Morning 7-9a :30 DH10251219H \$200.00 NM									
6	10/29/12	10/30/12	Price Is Right	10-11a	MT-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 10:59 AM Price Is Right 10-11a :30 DH10181218H \$450.00 NM									
9	10/29/12	10/30/12	Soaps / Let's Make A Deal	1230-2p	MT-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 1:26 PM Soaps / Let's Make A Deal 1230-2p :30 DH10251219H \$375.00 NM									
11	10/29/12	10/30/12	7-8p Rotator	7-8p	MT-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 7:39 PM 7-8p Rotator 7-8p :30 DH10181218H \$350.00 NM									
12	10/30/12	10/30/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 8:00 PM NCIS 8-9p :30 DH10251219H \$12,000.00 NM									
14	10/29/12	10/30/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

INVOICE

8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

Invoice #	Invoice Date	Invoice Month	Invoice Period
37639-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser		Product	Estimate Number
Heller, Dean R-USS		HELLER/SENATE/REP	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	10/30/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	2	\$500.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2 8		M	10/29/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$500.00 NM
1 8		Tu	10/30/12	5:10 PM	8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$500.00 NM
16	10/29/12	10/30/12	8 News Now 4p M-F	4-5p	MT-----	:30	2	\$450.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	MT-----	2	\$450.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 8		M	10/29/12	4:45 PM	8 News Now 4p M-F	4-5p	:30	DH10181218H	\$450.00 NM
2 8		Tu	10/30/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	DH10251219H	\$450.00 NM
18	10/29/12	10/30/12	8 News Now Noon M-F	12-1230p	MT-----	:30	1	\$275.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	MT-----	1	\$275.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 8		M	10/29/12	12:22 PM	8 News Now Noon M-F	12-1230p	:30	DH10251219H	\$275.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,550.00
<u>Agency Commission</u>	\$2,332.50
<u>Net Amount Due</u>	\$13,217.50